

# THE UNIVERSITY *of* York

## Accredited Executive Leadership Development Programme to Industry Captains and Leaders.

**Brought to you by OCEG.**

<p><b>Introduction</b></p>	<p>The <b>University of York</b> is a leading UK University and a member of the prestigious Russell Group of Universities. The University of York is in the 100 universities in the world in the Times Higher Education rankings.</p> <p>Established in 1963, in less than 50 years we have become one of the world's leading universities, carving out a reputation as an academic powerhouse where a clear focus on excellence has secured national and international recognition alongside longer established institutions.</p> <p>Through our executive education and professional development courses the University has developed an expansive range of partnerships with international organisations.</p> <p><b>OCEG is working with the University of York in delivering Strategic Leadership and Management Development Programmes in Malaysia.</b></p>
<p><b>Programme Outline</b></p>	<p>The University of York has developed a 15 day training programme built around core leadership skills and designed to provide senior managers with the skills, tools and competencies they require for effectively operating in today's constantly changing and challenging business environment.</p> <p>The programme will start with a pre course psychometric assessment process (TMSDI) and a skype or phone de brief and development planning session for delegates.</p> <p>Delivered by an outstanding faculty of academic and business practitioners, each module comprises of interactive case discussions, group work and seminars which aim to help participants understand the mind-set of high performing leaders.</p> <p>Delegates will have unique access to both theoretical and applied learning, enhancing the overall experience. All tutors are experts in their own field and selected to deliver specific modules.</p> <p>All delegates will also have access to one to one coaching throughout the programme and undertake a range of psychometrics assessments which will increase their self-awareness and enable them to develop their leadership skills more effectively.</p> <p>The programme can be delivered in the UK or Malaysia as a single 15 day block of delivery or if required it can be delivered as 3 single 5 day blocks in the UK or Malaysia or in both ie 1 block in the UK, 2 blocks in Malaysia etc.</p>

	<p>The programme will be delivered by a faculty of 1 or 2 tutors per day depending upon subject etc.</p> <p><b>Timings</b></p> <p>It is assumed that all course days will, in principle, run from 08:30 to 16:30.</p>
<p><b>Facilitators, presenters from The University of York</b></p>	<ul style="list-style-type: none"> <li>• Alex Firmin</li> <li>• Leandra Ashton and Tom Wright</li> <li>• David Collins</li> <li>• Rebecca Collins</li> <li>• Neil Almond</li> <li>• Ian Money</li> </ul>
<p><b>Accreditation</b></p>	<p>All delegates will receive a Certificate of Completion from the University of York and subject to assignments being completed to the required standard, an ILM Level 7 post graduate vocational qualification.</p>
<p><b>University of York Profile</b></p>	<p>The University of York <a href="http://www.york.ac.uk">www.york.ac.uk</a> was established in 1963 and is a research-intensive university located in the city of York, in the North of England. The campus university has more than thirty departments and centres, covering a wide range of subjects.</p> <p><b>Recognition and Awards</b></p> <p>In 2012 York joined the Russell Group in recognition of the institution's world-leading research and outstanding teaching. In the 2014 Research Assessment Exercise, York was also named as the 14th best research institution in the United Kingdom. Along with the LSE, York is the only university in the UK to have displaced the University of Oxford to second place in league tables, second only to the University of Cambridge.</p> <p>The university also places among the top 20 in the country, top 50 universities in Europe, and ranked 120th in the world, according to the 2015 QS World University Rankings. York is described as a "genuinely world class" institution by the Times and Sunday Times. York was the Sunday Times university of the year in 2003 and Times Higher Education university of the year in 2010</p> <p><b>The University of York Corporate Training Unit</b></p> <p>The University of York Corporate Training unit, part of the research and enterprise directorate provides a wide range of short courses and executive development programmes for companies and public sector organisations across the world. <a href="http://www.york.ac.uk/cpd">www.york.ac.uk/cpd</a>.</p> <p>The Corporate Training Unit is an Institute of Leadership and Management satellite centre and has Customer First Accreditation</p>

	<p>The unit delivers over 40 training programmes each year to UK and International organisations. These range from one day soft skills courses to 12 day strategic leadership programmes. Full details of our range of courses can be found here <a href="http://www.york.ac.uk/shortcourses">www.york.ac.uk/shortcourses</a></p>
<p><b>Programme Costs</b></p>	<p>The cost for the delivery of the 15 day programme for a maximum of per delegate is</p> <ul style="list-style-type: none"> <li>• <b>£6,000 for delivery in Malaysia</b> and</li> <li>• <b>£5,500 for delivery at York University, UK</b></li> </ul> <p>This includes all course delivery, pre course psychometrics and feedback, Foursight Innovation profile, course materials and York University approval and Certification (plus refreshments breakfast, lunch and snacks during the day and room hire for UK delivery).</p> <p><b>Participants to bear their own transportation (air travel) and accommodation for both locations. For your convenience, you may request OCEG to assist and facilitate your travel and accommodation bookings.</b></p> <p>There is an additional cost of <b>(£250) per delegate</b> for ILM accreditation assignment marking/feedback should this be required.</p>
<p><b>Payment Mode</b></p>	<p>All payment to be made in equivalent to MYR at the time of registration. Payment is to be made to <b>OCEG Sdn Bhd.</b></p> <p>Full payment must be received in advanced before the commencement of the training programme.</p>

### Programme Overview Level 3

Module 1 – Core Leadership Skills

Module 2 – Professional Style and Impact

Module 3 – Building and Developing High Performance Teams and Creative Entrepreneurship

Module 4 – Advanced Communication Skills

Module 5 – Governance, Risk and Strategy

Module 6 – Creative Strategy, Change and Organisational Culture

Module	1,3,6	6	3	1,3,6	1,5,6
Topic	Induction. Leadership and project scoping	Creative strategy	Creative entrepreneurship	Organizational culture, strategy and internal consultancy.	Organizational culture, strategy and internal consultancy. Project definition.
Facilitator	David Collins	Jo North	Jo North	Rebecca Collins	Rebecca Collins
Module	1,2	1,2,3	5	2,3,4	2,3,4
Topic	Professional style and impact	Performance management	Governance risk and strategy	Advanced presentation skills	Advanced presentation skills
Facilitator	Neil Almond	Neil Almond	Ian Money	Leandra Ashton and Tom Wright	Leandra Ashton and Tom Wright
Module	2,3,4	2,3,4	4	1,3,6	1,4,6
Topic	Coaching and Mentoring	Coaching and Mentoring	Advanced negotiation and communication	Change management, alliance building and collaboration	Project finalization, recommendations and action planning
Facilitator	Alex Firmin	Alex Firmin	Alex Firmin	David Collins	David Collins

***Please note dependent upon date's tutors may be substituted***